



Allen Marketing & Associates, Inc.

In the past we have been able to assist you with your life production. The Life Team at AMA, Inc. would like to once again help you generate more life premium for your business.

Most agents want to go for the high dollar premium amounts while overlooking the middle class clientele.

Overlooked
and
Underserved
Demystifying the
Middle Market

Call Bill Heft today at 800.877.6589 to get what AMA, Inc. calls a MUST READ article, *Overlooked and Underserved*.

AMA, Inc. has identified you as a Life Producer and our Life Team wants to make sure you have everything you need to grow your business. We will be faxing or e-mailing you every now and then to help you do so.

The Life Team is available to answer any questions or assist you on any cases you may have. Please feel free to contact Bill Heft or Ashleigh Clapper at 800.877.6589

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