



# Allen Marketing & Associates, Inc.

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## *Reclaiming the Future* Allianz workshop

As an unprecedented number of Americans get ready to retire, they will face some serious challenges. Once-reliable sources of retirement income are slowly disappearing. They'll risk outliving their savings. And they may be more vulnerable to market downturns. How prepared are you to help your clients face these challenges? The new Allianz *Reclaiming the Future* Study can help.

We conceived and designed the study to be one of the most comprehensive examinations of baby boomers' preparation for and expectations of retirement. Our study looked at the unique needs, perceptions, and strategies that define this generation's need to rethink retirement. We also looked into consumer and financial professional attitudes toward annuities, and their role in providing retirement income.

Join us for a new Allianz workshop, where we will discuss how this new reality is changing our business and how you can be successful.

### **Workshop topics will include:**

- The next 30 years
- The Allianz *Reclaiming the Future* Study (an exclusive Allianz market maker study)
- New Allianz fixed annuity products and the solutions they can offer

### **Attendees will receive:**

- A voucher good for a Free online CE course (course and credits vary)
- *Reclaiming the Future* white paper
- "Protection, Without all the drama." sales tool (as advertised in The Wall Street Journal)
- Plus more

### **Join us in:**

Columbus, Ohio  
July 27, 2010

Holiday Inn  
Downtown Columbus  
175 East Town Street  
Columbus, Ohio 43215

### **Time:**

Continental breakfast:  
8:30 a.m. to 9:00 a.m.

Workshop:  
9:00 a.m. to noon

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Call Allen Marketing & Associates, Inc.  
today to get registered at **800.877.6589.**