



# Allen Marketing & Associates, Inc.

*Ever Heard of Using Life Insurance to Save for Retirement?*

## Roth IRA Vs. Fixed Indexed Universal Life

Tax Deferred Growth  
Potential Tax Free Income  
No Market Risk to Principal  
**IRS Limited Contributions**

Tax Deferred Growth  
Potential Tax Free Income  
No Market Risk to Principal  
**Greater Contribution Limits**  
**Make \$\$\$ While Borrowing \$\$\$**

**Plus....Higher Growth Potential with the  
Fixed Indexed Universal Life and  
Better Protection for Your Client's  
Beneficiaries if You don't Make it to Retirement**

Call Bill Heft at **800.877.6589** for your free example on  
the Power of Fixed Index Universal Life and your free  
copy of **“Protection with Potential”** marketing piece  
that you can use for your current and future client base.

### **Allen Marketing & Associates, Inc.**

1559 Corporate Woods Parkway • Suite 300 • Uniontown • Ohio • 44685

330.896.8900 • 800.877.6589 • Fax 330.896.8905

[www.allenmarketing.net](http://www.allenmarketing.net)