



Allen Marketing & Associates, Inc.

*Come be a student at the
Allen Marketing & Associates, Inc. University!!!*

If you haven't already attended one you need to!

AMA, Inc. University Program: At AMA, Inc. Corporate Offices

- Class begins April 16th at 9:00 a.m. and runs until 5:00 p.m.

With a Networking Dinner following the days class

- Second Day - April 17th - Class begins at 9:00 a.m. and runs until 5:00 p.m.

With a Working Lunch provided on both days!

Speakers:

- Patrick H. Allen, III - President / Leader
- Lisa M. Allen-Cutlip - Office Manager / Marketing Consultant
- Jonathan Strohl - Senior Marketing Consultant
- William Heft - Marketing Consultant
- Ashleigh Clapper - New Business Coordinator

What you can expect to learn:

- Products that are leading the insurance industry right now!
- How to position these products with your clients!
- How to grow your book of business!
- How to build a clientele instead of just making sales!
- How to do a Complete Job of Planning!
- A-Z on Allen Marketing & Associates, Inc.
- Current Industry Happenings!
- How we can help you personalize flyers and brochures and create new sales ideas!
- Pat Allen's personally used Third Party Referral System!
- How the current economy is affecting our business!

For more information and to reserve your seat,
please contact Allen Marketing & Associates, Inc.'s
Agent Support Center at 800.877.6589.

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330.896.8900 • 800.877.6589 • Fax 330.896.8905

www.allenmarketing.net

All Agents must be licensed and active with one of AMA, Inc.'s Insurance Companies to attend.
All Agents must commit to attending the entire program in order to reserve their seat.

AMA U - April 2009